



## Walla Walla Sweets Season Ticket Uses

Don't want a season ticket because you can't go to all 34 games? Consider what you can do with your season tickets that will improve your business or personal life – Invite someone else to use them!

How about these possibilities -

1. Invite a customer who hasn't done business with you recently to share your tickets.
2. Reward your "Employee of the Month" with seats to a ballgame.
3. Invite someone who does business with a competitor.
4. Take a long-time customer to a ballgame.
5. Take your dentist to a ballgame. OK, your mechanic, doctor, etc.
6. Give tickets to a vendor who helped you meet an important deadline.
7. Invite a blind date to meet at your seats.
8. Thank a neighbor who watches your home when you're away (feed pets, get mail, etc.)
9. Reward a customer who gave you a referral.
10. Win back a customer who had a problem or a complaint.
11. Reward a front-line person who appeased an angry customer.
12. Put a smile on the face of an employee who's having a rough time.
13. Treat the rep of another company who provides good service.
14. Give to a good employee who doesn't get a commission.
15. Propose marriage (to someone you know).
16. Treat your child's coach to a ballgame.
17. Find a Good Samaritan in the newspaper and treat him/her to a ballgame.
18. Reward someone who has met a milestone in his/her life.
19. Take someone you mentor to a ballgame.
20. Advertise a drawing at your Yard Sale to tickets to a ballgame.

These suggestions should be enough to get you thinking of many more ways to use your Sweets season ticket as a 'Thank You' or encouragement for a job well done.

**“TAKE THEM OUT TO THE BALLGAME...!”**